

Consultant and Advisory Services for Colombia (CASC) Quarterly Report
AID-514-I-14-00001
Olgoonik- USAID

Task Orders

For this quarter Olgoonik had a total of 8 active task orders as follows:

- AID-514-TO-14-00021
 - Task order had a total of 5 position
 - Active positions:
 - Monitoring analyst/Developer
 - Monitoring Software Developer/Helpdesk Support
 - Task Order Activity Remarks:
 - Monitor software development and help desk hand off to new contractor was successful and Olgoonik employees under this task order went beyond their duties to make the handoff 100% successful
- AID-514-TO-15-00014
 - Task order has a total of 2 positions
 - Active positions:
 - PPP & Forest Conservation Advisor
 - Task Order Activity Remarks
 - USAID requested LOE extension for this position due to the important inputs to the ENV office.
- 514-TO-16-00001
 - Task order had a total of 3 positions:
 - Active positions:
 - Orinoquia Master Plan Project Manager
 - Orinoquia Master Plan Organizational Design Expert
 - Orinoquia Master Plan Regional Planning Expert
 - Task Order Activity Remarks:
 - In order to develop a strategic and planned route for the Orinoquia Master Plan, the consultants developed a final document that was delivered with full satisfaction to USAID and Colombian National Department of Planning in February.
- 514-TO-16-00002
 - Task order has a total of 2 positions
 - Infrastructure,Community Center/Educational Parks Specialized Civil

- Task Order Activity Remarks:
 - Consultants are currently helping the Mission with supervision of civil work being developed in different regions (Antioquia, Caqueta, Meta and Cordoba)
- AID-514-TO-16-00006
 - Task order has one position active:
 - Quality Management Consultant
 - Task Order Activity Remarks:

Consultant have been working to leverage organizational capacity through the support and advisory in implementation of Quality System into APC.
- AID-514-TO-16-00007
 - Task order has two position active:
 - Photographer-Videographer
 - Task Order Activity Remarks:

Consultants have been supporting USAID Colombia's Communication plan producing videos & photos that raise awareness about the impact of funded initiatives in Colombia.
- AID-514-TO-16-00008
 - Task order to develop five Regional Coordination Meetings.
 - Task Order Activity Remarks:
 - A total of 5 Regional Coordination meetings were held between the 1st of February and the 15th of March 2016.
 - The meetings took place in Cali (Valle), the 17th of February, Florencia (Caquetá) 25th of February, Popayán (Cauca) 4th of March, Medellín (Antioquia) 10th of March, Cartagena (Bolívar) 15th of March 2016.
 - 266 people attended to the regional coordination meetings. Public employees of mayors and governor's offices from 72 municipalities and 5 departments attended and had the opportunity to learn about 28 different USAID/Colombia programs.
 - A complete database with attendees and implementing partners was built and updated as the events took place.
- AID-514-TO-16-000011
 - Task order to provide consultation and technical support to APC in improving its planning and fostering a cultural transformation process.
 - Task Order Activity Remarks:
 - A total of 5 consultants were hired:

- ✓ Senior Consultant in individual communication skills and business communications
- ✓ Senior Consultant in collaborative work methodologies and innovation
- ✓ Senior Consultant in new marketing and strategic management
- ✓ Junior Consultant in stakeholder management and innovation and facilitation techniques
- ✓ Graphic designer
- They are starting the consultancy and advisory process to be completed in one year.

On board Employees/Consultants per Program Office

PROGRAM	EMPLOYEES
Consolidation, Livelihoods and Land	2
Democracy Human Rights	0
Environment	1
Vulnerable Population	0
Programs Office	8
TOTAL	10

Important Remarks

Success Stories

Olgoonik provided logistical results (outputs) of the Regional Coordination Meetings held during the 1st of February and 15th of March 2016. As an added value Olgoonik elaborated and delivered a document that explores the technical problem associated with coordinating among implementing partners, beneficiaries and the Mission. It also provided a set of actions that might become a strategy (next steps) to improve coordination among stakeholders towards achieving the expected results of the CDCS with augmented impacts.

The Regional Coordination Meetings were an extremely useful tool for aligning programs with local development plans and regional agendas involving partners and local governments. Some examples of such catalytic effect are: a meeting of victims and regional peace office in Buenaventura called by CODHES and the Peace Secretary of Valle del Cauca; coordination meetings in northern Cauca called by mayors; an initiative to replicate the Regional Coordination Meeting Format in the near future by the office of the governor of Antioquia and some municipalities of Bajo Cauca.

Regional Coordination Meetings

February – March, 2016
Olgoonik Technical Services



Logistics and Management: Carolina Maya – Bianny Gómez
Cesar Alfonso

Programmatic Team: Juanita Parra – Daniel Flechas



Logistics



Attendees' Summary

Attendees	Valle Cali (17 feb)	Caquetá Florencia (25 feb)	Cauca Popayán (4 mar)	Antioquia Medelín (10 mar)	Bolívar Cartagena (15 mar)	TOTAL
Government office	3	7	2	6	4	22
Major Office	11	16	34	31	12	104
Implementing Partners	23	22	25	25	25	120
USAID	3	3	3	7	4	20
TOTAL	40	48	64	69	45	266

Social Hour - Coordination Scenarios Results

NEW COORDINATION SCENARIOS

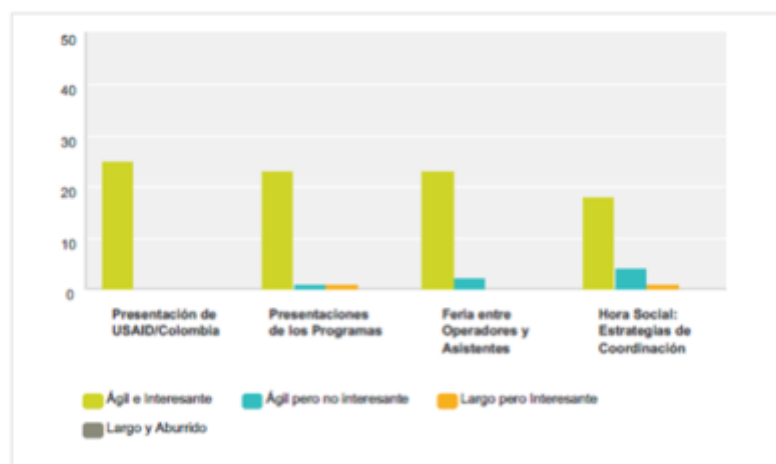
Regional Coordination Meetings- Quarterly	30
Web Based Platform - Virtual Forums	20
Communications Strategies - (Life and success stories) - Regional newspapers, Brochures, etc	20
Accountability - Fairs	17
Programatic Working Groups	13
Social Network	11
Quarterly Planning Sessions (Implementing Partners)	8

CURRENT COORDINATION SCENARIOS

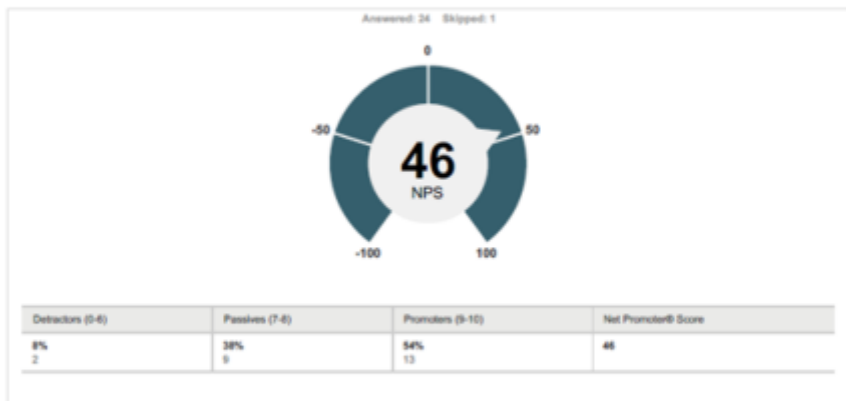
Monitoring of Municipal Plan Committee	11
Internacional Cooperation Committee	8
Local Programatic Committee	4
Communities in Facebook	4
Conservation Initiatives Common Funds	3



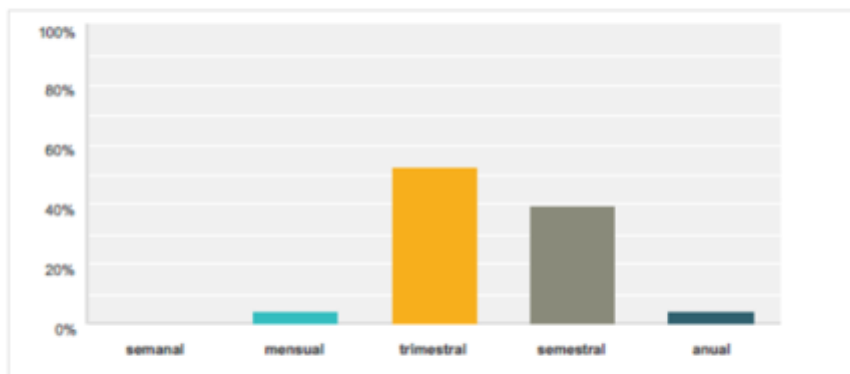
SURVEYS



- Attendees perceived the structure of the regional meetings as agile and interesting.



- Most of the participants would recommend this kind of event to a friend or a colleague



- 91 percent of participants found the importance in this Regional Coordination Meetings and think that such meetings should be made quarterly (52.17%) and biannual (38.13%).

Cooperation Challenge

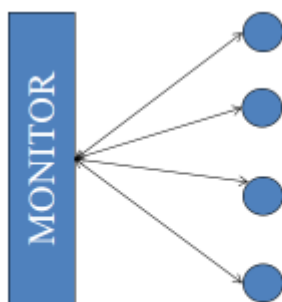
Key Problem

OECD *collective-action* problems as a major obstacle to sustainable development outcomes.

- A collective-action situation occurs whenever two or more individuals associate to produce something of value together, when it would be difficult to produce it alone.
- Collective-action problems occur when a lack of motivation, and/or missing or asymmetric information, generates incentives that prevent individuals from satisfactorily resolving a collective-action situation

Three Key Easy Actions

Action 1: Web-based Platform for Information Sharing

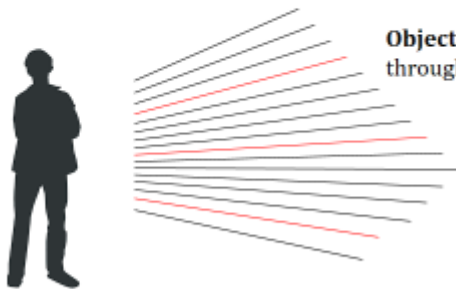


Objective: Increasing availability and quality of information. Reduces information asymmetry and incompleteness.

Ideal to have at least one place that gathers all the information avoiding dispersion.

The costs of information for players is a clear obstacle of cooperation. Seeking updated and trustable information is costly and a simple strategy can sink them. The only costs would be (1) promoting among partners the use of the Web-Based Platform to upload the information they already produce and disseminate; (2) documentation management within MONITOR.

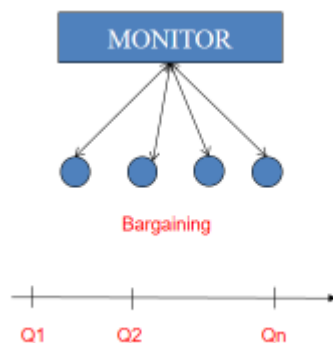
Action 2: Communication Strategy



Objective: Finding motivational incentives through matching common interests.

Description: Match the right stakeholders at the right time aligning the necessary resources is unlikely that happens spontaneously. A communication strategy will segment the audiences by interests and develop information connections using a portfolio of low cost tools. It is an effort to connect the dots wisely in order to augment the matching interests.

Action 3: Regular Coordination Meetings



Objective: Iterate the face-to-face interaction so negotiations and bargaining can take place. Longstanding relationships can be built. Trust can emerge. Diminish one-shoot game deviation attractiveness.

Description: Regular coordination meetings guarantee that the cooperation loop will be sealed. Stakeholders have to come up now with common strategies and they will be the result of bargaining (who is doing what, where and when) what resources do I bring to the table, how to I economize resources and take advantage of my colleague's efforts and instead can provide something that is missing in the development environment?